

Corporate Social Responsibility (CSR)

CSR Policy

The Society That the CTC Group Aims for and Our Role

The CTC Group is a group of companies supporting and improving the information infrastructure systems that serve society.

Up to this point, we have been contributing to the establishment and development of an information society by providing customers with technology products and services.

From now on, we will assiduously strive to understand how the information society of the future will be formed and, through communication with various stakeholders, including customers, we will work to develop information infrastructure systems to better contribute to this future with the intention of creating a society where all people can enjoy the benefits of IT.

In this way, passing on a sustainable society to the next generation through the power of IT is the corporate social responsibility of the CTC Group.

Stakeholder Relations

In the course of pursuing their business activities, companies establish and maintain relationships with various stakeholders. As part of its efforts to contribute to the creation of a sustainable society, the CTC Group works to maintain and develop good relationships with its stakeholders. The environment can be considered an important stakeholder as well. We are proactively working to “do whatever it takes” to address such global issues as global warming, the depletion of resources and the destruction of eco-systems.

Efforts for the Reliable Promotion of CSR

The CTC Group launched a CSR Project Team comprised of each business group and major subsidiary company’s planning and administration manager as a CSR Promotion Manager. CSR promotion managers control the implementation of action plans and conduct discussions about CSR promotion at monthly CSR Project Meetings. Each activity is reported to the CSR Committee on a regular basis and reviewed at CSR Committee meetings.

Each business group and subsidiary company established a specific CSR Action Plan in accordance with its business description and strives to enhance its CSR activities by following a plan-do-check-action (PDCA) cycle. Action Plans mainly target the reduction of environmental burden created in the business operation process as well as the achievement of CSR objectives at each business group and subsidiary company.

Our Stance and Issues Related to the Environment

The use of information technology reduces the unproductive movement of people and things by increasing efficiency, thus enabling the reduction of environmental burden in society as a whole. Given this, the CTC Group will aim to improve the global environment through its business activities, including the improvement of customers’ work efficiency and making proposals on power-saving equipment.

On the other hand, even in the information service industry, we cannot avoid affecting the environment through our business operations. In particular, data centers that support customers’ systems consume large quantities of electric power. Therefore, the CTC Group endeavors to reduce its consumption of electricity.

Environmental Management System

We established the CSR Management System based on an environmental policy that complies with our corporate philosophy. Environmental concerns are discussed at CSR Committee meetings, and decisions are put into practice mainly by the environmental control manager, along with environmental managers and eco-leaders at each business group and subsidiary company.

The CTC Group is also steadily promoting acquisition of ISO14001 Certification. During fiscal 2008, the Aoyama Office, Kudan Office, Kudan Minami Office and Shinkiba Logistics Center acquired certification, adding to the existing seven certified offices.

Approach to Local Communities

The CTC Group includes “social development” as part of its corporate philosophy, and beginning with participation in the local community as a company that is an integral member of society, we believe that it is our social responsibility to conduct—and to promote enthusiastically—activities that contribute to society.

For example, we participated in the “Walk the World” charity event to help eliminate starvation; conducted Mt. Fuji beautification activities as part of the MOTTAINAI campaign; and performed Lake Biwa cleaning activities on Lake Biwa Day (July 1st). These and other activities increase opportunities for the active participation of our employees.

Furthermore, we continue to offer support to NPOs such as the Family House, which provides accommodations for seriously ill children and their families, as well as the Guide Dog & Service Dogs Association of Japan, which nurtures these care-providing animals.

Promotion of CSR

